



KEILOR EAST ROTARY NEWSLETTER

Rotary Club 21222 -

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Club Motto - "Fun and
fellowship whilst helping
others"

www.keiloreastrotary.org

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President's Report

by President Deb Sloggett

Happy Mother's Day to all the mothers in our club. Hope your day was filled with wonderful memories. It can be a difficult day for some, but I still see the strength of women shining through the busyness or emotional pressure of the day.

It's not a bad thing for emotion to motivate action. It's how we can help shape the lives of others through such action. Whenever we consider what project or cause we as Rotarians want to support emotion can play a role. It is okay for us to receive pleasure through our actions, but we still want to make an impact.

It is good to engage others in planning and deciding, especially those who are going to be impacted. I remember a story that was told to me years ago. I think we all have heard a story like I have. Mine was about a pair of enthusiastic young American men who had visited an African village and they really wanted to do something for this village. They looked around to see what the villagers had and didn't have, thought about what gave themselves joy and decided what was missing in this village was ice cream. So, they set about raising funds to provide ice cream makers and ingredients. They were thrilled in thinking how happy the villagers would be when they received this gift.

I bet you can imagine what happened. Has anyone seen The Gods must be crazy when the drink can was dropped from a plane and a small child picked up the can and took it back to the village.

Everyone was in wonder of this can. They had never seen anything like it before. They used it for everything and soon jealousies and fights broke out amongst them, and it was decided the can was evil and needed to be dropped off the end of the world. (continued on Page 2)

President's Report continued

Well, the ice cream makers weren't quite like this but let's picture the village, no electricity, no clean water, poor sanitation facilities, no access to health, poor supply of food. Is an ice cream maker the solution. In their enthusiasm the young men had neglected to engage the community in what was needed or wanted so the ice cream makers were, of course, a disaster.

We discussed plans for our club moving forward as part of the vision workshop. Project planning being one of the main points. I think we have learnt the key for a successful Rotary project is to engage the community.

I look forward to moving with this idea and making sure any cans we give to anyone, will have positive impact, is what they can use effectively and receive pleasure.

Here's to our Art Show this weekend and the impact that we can share with our community.

Have a great week all. Can't wait to meet the Cambodian Rotaractors this week and hear their stories.

Plan of Action - Rotary Keilor East

Where do we want/need to be?

Our Vision:

Together we see a world where people unite and take action to create lasting change across the globe in our communities and in ourselves.

Our Values:

Fellowship, Integrity, Diversity, Service, and Leadership.

The Four Way Test.

Service above self.

Our Purpose:

To inspire and enable people to embrace a life of service.

Our Mission: NEW DRAFT

To sustainably enable inclusive healthy and strong communities by consultatively identifying and eliminating the gaps

Plan of Action - Rotary Keilor East

We will know we have succeeded when

- We have at least two high profile signature local projects.
- We are making a significant impact in all our projects.
- We are seen as a vital part of our local community and are seen as a strong club within the Rotary network.
- We have a membership of 40 - 45 active members and a total membership of 60+.
- We are growing our membership by around 1/3rd each seven years (about 5% pa).

Where are we now?

Key Strengths	Weaknesses
Strong fundraising track record	Lack of local recognition/visibility.
Good profile within local schools	Aging Stagnant Membership
A strong active group of members who are committed to moving the club forward.	Not well connected to local community in terms of understanding community needs
Not attractive to new members.	Fundraising is dominant activity.

Key Challenges / Constraints

Growing the number of active members.	Developing a stronger local presence/brand/reputation.
Developing an efficient leadership and management structure to support the future directions of the club.	Better leveraging the Rotary network e.g., templates, tools and leveraging the experience of other clubs.

Understanding the true impact we are having.

2 distinct issues to highlight

- Local signature projects: better assessment of local needs leading to signature local projects.
- Membership growth: Make it attractive to new members, without losing current members. A membership growth plan

Some Questions to think about

What has made you laugh at/with Keilor East?

What are your best memories of being a member of Keilor East?

What impact has Keilor East had on you?

What is the best or most enjoyable service project you have been involved in?

What keeps you coming to Rotary Keilor East?

How many different venues have you met in being a member of Keilor East?

How long have you been a member of Keilor East?

In a word what would you say to sell/promote Rotary to a potential new member?

Monday 1st May - Rodney Eade – The Fathering Project

On Monday 1st May we were honoured to have ex AFL footballer and Coach, [Rodney Eade](#) as our Guest Speaker. He told us about [The Fathering Project](#).



From their website - The Fathering Project positively impacts fathering behaviour and fathers' engagement with children through evidence-rich programs and resources that engage, equip and support fathers, families, schools, employers and community organisations.



About the Fathering Project

At the Fathering Project we recognise that fathers, and father figures, play a vital role in children's lives. The evidence demonstrating fathers' potential to positively influence their children's health and mental health, social success and academic achievements is now robust, indisputable, and compelling.

President Deb Sloggett presented Rodney Eade with a pot of succulents (grown by her father) in appreciation of his excellent presentation about the Fathering Project.

Business Breakfast at St Albans Secondary College - Wednesday 3rd May

On Wednesday 5th of May Keilor East Rotarians Lou Gionfriddo and Yvonne Osborn attended the St Albans Secondary College's annual Business and Community Breakfast. The Guest Speaker was Terry Bracks, wife of former Premier of Victoria, Steve Bracks, who spoke about [Western Chances](#).

From Western Chances Website :

Western Chances believes in the power of education to transform lives and with your support, we can help more young people overcome barriers to success.

We give young people in Melbourne's west the chance to fulfil their potential and overcome barriers to success by providing scholarships, opportunity programs and ongoing support. Our scholarships support talented and motivated students who may not otherwise have an opportunity to pursue their education dreams. Western Chances relies on donations from trusts, foundations, corporations and individuals to provide much needed support to young people in Melbourne's west.



Left: Terry Bracks was the Guest Speaker at the Business Breakfast run by the hospitality students

UPCOMING EVENTS

Moonee Valley Art Show - Is less than a week away.
NB. Gala Opening Bookings have closed.

Gala Opening Night

Friday 19 May
7pm

Rotary



Clubs of Keilor East
& Essendon

PRESENT

MOONEE VALLEY

ART SHOW

20 & 21 May 2023

St Bernard's College,
Gate 6 , Hampton Road, Essendon West

Open to the public with all proceeds going towards
Rotary Community Projects

Art Exhibition and Sales

- Sat 20 May 11am to 6pm
- Sunday 21 May 10am to 4pm

Visit www.mooneevalleyartshow.com.au to

- Enter Art
- Purchase Gala Opening and Art Show Tickets
- More Information

Art Show tickets also available over the
weekend at the gate.



Major Sponsors

Community Bank - Keilor East



RYMAN
HEALTHCARE

UPCOMING EVENTS

invitation to YOUNG ADULTS WHO:

- Are part of the Moonee Valley community
- Are 17-32 years of age
- Want extra funds to pursue a creative, civic, vocational or sporting dream
- Think they can make a difference

The Moonee Valley Foundation Grants program encourages excellence by providing financial support to help young people achieve their dreams.

GRANTS TO \$10,000

Applications must be received by May 31, 2023
For further information
www.mooneevalleyfoundation.org.au



Rotary
District 9800



{ A
NIGHT
TO }

Celebrate

ROTARY GALA DINNER

6.30pm Thursday 1 June 2023

PLAZA BALLROOM, MELBOURNE

SPECIAL GUESTS



Jennifer Jones

PRESIDENT, ROTARY INTERNATIONAL

Sally Capp

LORD MAYOR, CITY OF MELBOURNE



TICKETS rotarygala.com.au

A musical evening with Silvie Paladino



**A RICON23 Club Hospitality event
supported by Moonee Valley Council.**

Monday 29 May 2023

5.45pm to 9.30pm

at The Clocktower

Mount Alexander Road Moonee Ponds

Finger food and welcome drink after the show.

Cash bar.

\$50pp. Bookings through Humanitix

Rotary 
Club of Flemington Kensington

Rotary  Club of
Essendon Inc.

 Rotary Club of
FOOTSCRAY

Rotary 
Keilor East

UPCOMING EVENTS

Rotary Keilor East will celebrate 40 Years in August 2023. The actual date is August 10th but, since that is a weekday, we will be celebrating the Birthday on **Sunday 13th August** at Riverside Golf Club in Ascot Vale.

Stay tuned for more details TBA.

Our “40th Birthday”, “40th Anniversary”, “Cheers to 40 Years”, whatever we call it, let’s make it a memorable celebration of our great Rotary family over so many years.



Left : Photos from Keilor East Rotary’s 25th Birthday on 10th August 2008. We hope you will put this date (Sunday 13th August) aside to join in the celebrations of our 40th Birthday.

UPCOMING EVENTS

Biggest Morning Tea

Date: Wednesday 24th May

Time: 10 am – 12pm

Where: Burley- Griffin Centre in Avondale Heights

What's On: Great Guest Speakers and Delicious Food

Photos are from Biggest Morning Tea 2022



Cancer Council
Australia's Biggest
Morning Tea



Our Next Keilor East Rotary Meeting is on Monday 15th May at 7.00pm after dinner in the Bistro from 6.00pm.

We would welcome a huge show of Rotary Keilor East support for our Overseas Visitors.

Windy Hill Bistro is the venue for our dinner, (order from the menu), before our 7.00pm Monday Rotary Meeting in the Legends Room on Level 2.

5 INSPIRATIONAL ROTARACTORS FROM SIEM REAP, CAMBODIA

Lita Seng, Sokal Nov, Phanich Ron, Tola Nam, Doeb Chhay

Join us for an inspiring meeting with Doeb, Lita, Phanich, Sokal and Tola as they share their stories, insights, and impact.

Monday, 15th May 2023

Windy Hill, Corner Napier & Brewster St, Essendon

6.00 pm for meal
7.00 pm for meeting
zoom is available

Learn about their backgrounds, the power of education and mentorship in developing countries and their Rotaract club's incredible impact in key areas including

- empowering girls and women
- water sanitation and hygiene
- a cleaner and healthier environment
- supporting basic education and literacy

RSVP required by Friday 12th May:

keiloreastrotary@gmail.com



We welcome your suggestions for future Guest Speakers. Email keiloreastrotary@gmail.com



Upcoming BBQs in 2023 @ Bunnings Taylor Lakes

Feb	Saturday	4
Mar	Sunday	5
Apr	Saturday	1
May	Sunday	7
June	Saturday	3
July	Sunday	2
Aug	Saturday	5
Sep	Sunday	10
Nov	Saturday	4
Dec	Sunday	3

CALENDAR

Date	Day	Speaker/ Event	Contact
May 15	Monday	Rotaract Club of Siem Reap/CRST students' presentation	Deb Sloggett
May 18	Thursday	Set Up for Moonee Valley Art Show Volunteers Required	Keilor East Rotary members of MVAS Committee
May 19	Friday	Gala Opening of Moonee Valley Art Show at St Bernard's College Keilor East Volunteers Required	Gerard Mahoney Phil O'Brien Chris Rundell Tina Ballos David Dippie Yvonne Osborn
May 20	Saturday	Moonee Valley Art Show Volunteers Required	Sponsors and /or Volunteers welcome at keiloreastrotary@gmail.com
May 21	Sunday	Moonee Valley Art Show Volunteers Required	
May 22	Monday	Social Dinner after our busy MVAS weekend Essendon Rotary invited too.	Deb Sloggett and MVAS Committee
May 24	Wednesday	Biggest Morning Tea for Cancer Council at Burley-Griffin Centre Avondale Heights 10am - 12pm	Gerard Mahoney
May 29	Monday	Rotary International Night at the Clocktower Moonee Ponds	Deb Sloggett
June 5	Monday	Guest Speaker TBA	David Bennett
June 12	Monday	King's Birthday Public Holiday - No Meeting	
June 19	Monday	Guest Speaker TBA	David Bennett
June 26	Monday	Club President Changeover at Keilor East RSL	Deb Sloggett David Dippie Ginny Billson

Our Program Director, David Bennett, assisted by President Nominee David Dippie, will be coordinating a program of Guest Speakers and activities for the 2022-2023 Rotary Year.

Your ideas are welcome keiloreastrotary@gmail.com

Club Birthdays and Anniversaries

Birthdays

May 2: Jessie Allan
May 4: Linda Lye
May 9: John Youings
May 11: Barry Mullen and Robyn Compton
May 18: Ginny Billson
May 20: Barbara Mckeon and Michael Donnelly
May 23: Paul Perrottet
May 31: Brett Bedson and Grandma Win Osborn (106)



Wedding Anniversaries

May 4: David and Laraine Barnes - 60th Wedding Anniversary.
May 8: Gerard and Lynn Mahoney
May 10: John and Robyn Compton
May 19: John and Debbie Bergbauer
May 26: Bob and Janet McMartin



Rotary Anniversaries

May 10: Ginny Billson 2004
May 19: Les Norton 1997



Member News



Above: Mother's Day celebration at Cherrie Osborn's home. Cherrie with Grandma Win Osborn.
Left : Lto R Rear - Past RCKE Exchange Student Rayssa Coimbra, Yvonne Osborn, Sammy Jones, Font: Win Osborn and Kate Jones nee Osborn.

Thank you to Barbara Rafter for bringing this to our attention. It's a coincidence that we need the most volunteers of any week of our Rotary Year as we head to this weekend's Moonee Valley Art Show. A couple of hours of your time would be appreciated. Contact Gerard Mahoney 0412 165 912

NATIONAL 15-21 MAY 2023
VOLUNTEER
THE CHANGE MAKERS WEEK

Certificate of Appreciation

Thank you for being a **Change Maker in your community through volunteering.**


Mark Pearce
Chief Executive Officer, Volunteering Australia

National Volunteer Week 2023 Sponsors

AON  

Supported by the Australian Government Department of Social Services

It would be great to get more photos of our members and families for our next Newsletter. Send to my phone 0411773360 or email to keiloreastroty@gmail.com

We thank our Generous Sponsors



PROUDLY SUPPORTING THE COMMUNITY
Keilor East Community Bank® Branch
53 Wyong Street Keilor East | Phone 9331 5811



Keilor East Community Bank has been an outstanding sponsor of our Club projects over many years. We are very appreciative of their generosity and support and urge Members, family and friends to use the bank which supports its local community. Tina Ballos who is a member of the Rotary Club of Keilor East, is the Branch Manager. Our Past President, Gerard Mahoney is Chairman of the Bank Board.

We are also very grateful to have the sponsorship of Smart Storage World in Keilor East for the storage of our Club trailer. We appreciate their support for us and urge Club Members and friends to make use of this local business.

For all your Home or Business Storage, including Boats, Caravans and Cars, call 0408 KEILOR or 0408 534 567. The business can be found on the Web at <http://smartstorageworld.com.au/>

