



KEILOR EAST ROTARY NEWSLETTER

Rotary Club 21222 -

Charter granted 10th
August 1983

October 4th, 2021 -
Volume 39 Number 7

Club Motto - "Fun and
fellowship whilst helping
others"

www.keiloreastrotary.org

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September
27th

Nhien Dinh – use of LinkedIn for
professional connection



October
4th

Rotarian Behind the Badge
- Tony Thomas



Meetings via Zoom – Maintaining Connections

by President Yvonne Osborn

On **Monday 27th September** we were delighted to welcome former Gateway Rotaractor Nhien Dinh as our Guest Speaker. She spoke about the ways in which she has used social media such as LinkedIn to advance her career in the finance sector.

On **Monday 4th October** we wore our Hats in aid of Lift the Lid on Mental Health and heard a presentation by Tony Thomas in his Rotarian Behind the Badge Speech.

Our President Changeover event has been pushed forward, for the fourth time, until Monday 29th November. <https://www.trybooking.com/BRZSN>

Meeting Reports September 27th and October 4th, 2021.



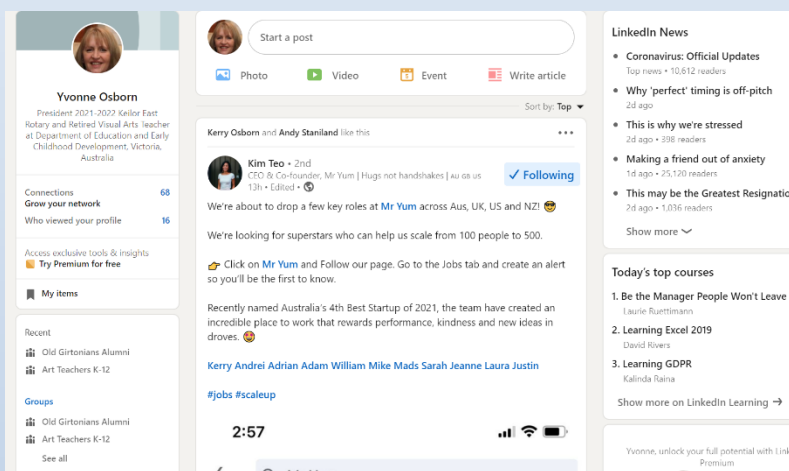
President Yvonne Osborn asked for any reports from our Directors before welcoming Guest Speaker, Nhien Dinh who is a former Gateway Rotaractor.

Nhien Dinh gave an excellent presentation on the use of social media, particularly LinkedIn to make and maintain a valuable network of contacts.

LinkedIn Corporation is an online service provider company.



*LinkedIn is an American business and employment-oriented online service that operates via websites and mobile apps. Launched on May 5, 2003, the platform is primarily used for professional networking and career development and allows job seekers to post their CVs and employers to post jobs. **Wikipedia***



I can highly recommend LinkedIn as a vehicle for Rotary Service in the Vocational area of focus.

It is a way of connecting with people who are in the workforce and, even if we are retired, offering our wisdom and support to the next generation.

Yvonne Osborn



Tony Thomas gave us an amusing account of his career as a journalist. He showed us a video which was produced for his Birthday. We are grateful that such a talented writer and such a friendly, experienced and supportive Rotarian as Tony found us at Keilor East RSL a few months ago. We thank him for his excellent presentation, and we look forward to having some fun with one of his Kahoot Quizzes soon.

Kahoot! is a game-based learning platform, used as educational technology in schools and other educational institutions. Its learning games, "kahoots", are user-generated multiple-choice quizzes that can be accessed via a web browser or the Kahoot app. **Wikipedia**



Community - Gerard Mahoney announced that there is still plenty of wine left for sale.

Youth – Community Bank Keilor East has agreed to fund \$2000 towards the cost of sending two students to National Youth Science Forum in January 2022. David thanked Gerard Mahoney for passing our application to the Bank Board.

Guest Speaker – Nhien Dinh

Monday 27th September 2021



Introducing LinkedIn

The world's largest professional network on the internet

Presenter: Nhien Dinh

Agenda

- About myself
- What is LinkedIn
- My LinkedIn story
- The value of a professional network and STEPtember fundraise
- Using LinkedIn to plan your career
- Some practical tips to improve your profile

About me

- 27 years old, Australian-born, Vietnamese heritage, Monash University graduate
- Compliance professional in the banking industry
- Past member of Gateway Rotaract (Pascoe Vale)
- Rotary Youth Leadership Awards (RYLA) – Rotary International District 9790 (2016)
- Past member of the Audit and Finance Committee of the Doka Youth Foundation
- Started gardening with my mum during lockdown

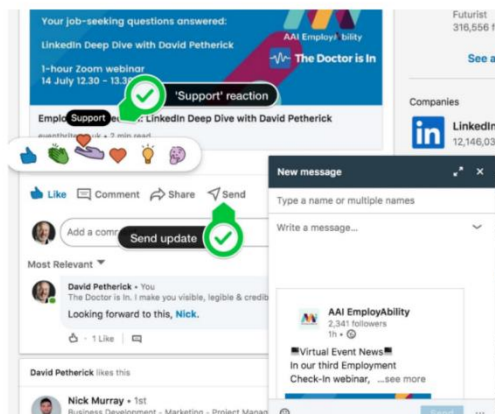


What is LinkedIn?




It's like Facebook, but professional

- A global social media network that focuses on professional networking and career development
- You can use LinkedIn to display your resume, search for jobs and enhance your professional reputation by posting updates and interacting with other people
- LinkedIn is free and owned by Microsoft




Guest Speaker - Nhien Dinh


Monday 27th September 2021



When you don't have the benefit of a family network in your chosen profession



To maintain lifelong professional connections




An opportunity to share and pay it forward

The Value of a Professional Network


Using LinkedIn to plan your career

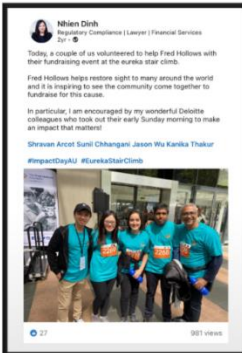
1. Think of a role or role title that you want to become
2. Search on LinkedIn the role and have a look at the person's professional work history, accreditations, education and the professional groups they follow.
3. Take notes, connect and plan out your career

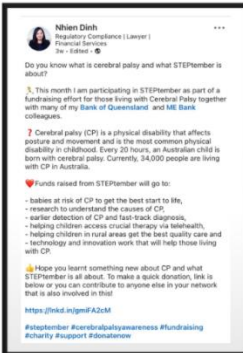


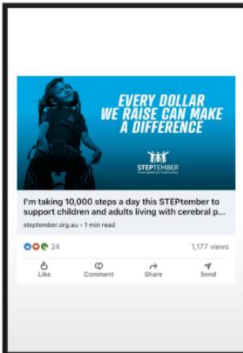
Some practical tips to improve your profile


- Have a professional photo, headlines and summary
- Customise your LinkedIn's profile url and include it as part of your resume
- Include a 'Featured' section to showcase your work achievement and posts
- Ask for 'Recommendations'
- Include your 'Skills' and volunteer experiences













Created my profile in August 2013 (second year at university)

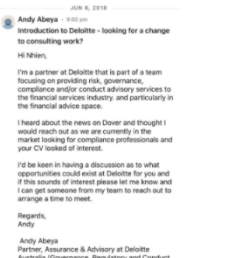


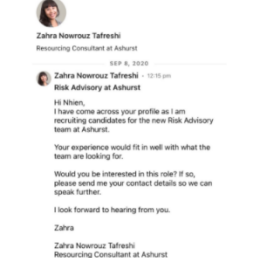
How my LinkedIn profile helped me find a job after my redundancy

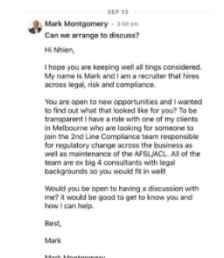


As of today, I have 864 'Connections' and a supportive professional network

My LinkedIn Story







Opportunities come knocking without you looking

Tony Thomas – Rotarian Behind the Badge



Since I joined Rotary, I have been a member of three Rotary Clubs, Maribyrnong, Central Melbourne, Keilor East. While at Melbourne Central Sunrise I initiated two Probus Clubs – Sunrise in 2011, which now has 120 members and a waiting list. I began by distributing 4000 flyers, tailgating residents into high-rise towers. We had 50-60 at first interest meeting, - a rocky start, but now all OK.

In March 2020 I set up Bearbrass Probus, also at Dock Library in Docklands. At first Sunrise Probus objected, they didn't want a competitor, but all is now OK.

Bearbrass – early name for Melbourne. Batmania, Dutergalla, Bareheep, Bearburp. We got locked down after one meeting, clung on with Zoom and 15-20 members, now 66, 75% women. Very active on Zoom but heaps of event cancellations. I'm a life member of both clubs and run the Arts Group and a writer's group in Bearbrass. It turned out that among members we had three budding novelists and two poets, and myself with about nine non-fiction books under my belt.

Someone asked how much Rotary help I got starting the Probus clubs. The answer is not much, I think our Central Melbourne was more worried about building its own members than creating members in a non-Rotary club. My club budget for the first club was \$400 and zero for the second, because Probus HQ now helps finance start-up clubs.

My big frustration was how Rotary operates on a monthly if not yearly basis, whereas all my career in journalism for 50 years was deadlines overnight or at most, one week. I've enjoyed writing for Networker and Rotary Down Under, and the Zone 8 Newsletter for Australasia. I also did the weekly newsletter for Rotary Central Melbourne for eight years. The thing about Rotary articles is that you need to give the draft for approval to the people you've interviewed, and sometimes they put it in their top drawer and forget about it, while I'm trying to meet Rotary deadlines. I remember doing an article on this new Rotary passport club based at DIK, and someone there sat on the article for eight months. These newspaper deadlines of a day or a week are built into my way of operating. It's always can-do or crash through rather than bureaucratic committee thinking, but I know that Rotary does depend on teamwork.

While I think of it, Bearbrass Probus is going great guns with Trivia quizzes on Zoom Saturday evenings, and we've automated and souped up the quizzes by using a powerful game app called Kahoot. Kahoot is like a robot that keeps track of everyone's score and the league ladder board, and encourages you to get more points by quick-timing your answer. There's a lot of work designing a quiz but there's no reason why we can't hand over our quizzes to you, so there's almost no extra work involved. I did a quiz last week called Australia's Naughtiest Trivia Quiz, about sex scandals in Australia and the rest of the world, like of course Bill Clinton and Monica, and Donald Trump and Stormy Daniels. This was a hoot as well as a Kahoot.

Well, you might want to know more about my personal life. Margaret and I have lived at Flemington, Ascot Vale and now Niddrie for 40 years where we raised our two daughters. One's in banking and the other, sadly, was a travel agent. She ran the North Essendon Flight Centre, and it became one of the best performing shops in Victoria, but Covid has now utterly destroyed the travel-agent industry. Any agent now spends more time refunding bookings than making bookings, it's hard work for no earnings.

Tony Thomas – Rotarian Behind the Badge

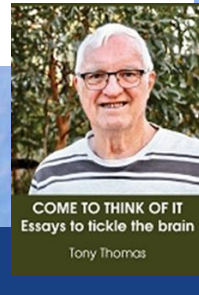
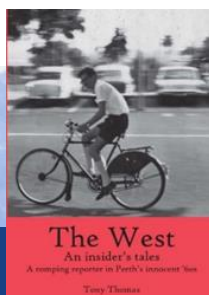
I went straight from school at 17 to a newspaper cadetship on The West Australian way back in 1958. I trained and worked there for a decade, while studying literature part time the whole time at university, with the plan to become a lecturer. I really burned the candle at both ends, working night shifts and all weekends, to give me time to get uni lectures and do the assignments. After about five years of that I came down with an unusual illness – TB – and spent six months in bed at a TB hospital. My health was actually normal, but the deal was to take a cocktail of drugs every morning, including a jab of strep in the bum, and plenty of rest, to make sure you didn't develop a drug-resistant strain of TB. There was another young lad in my ward who like me felt perfectly fit, so you can imagine the hi-jinx we got up to in a building with 500 love-starved nurses. After Perth I worked for a decade in the Federal Parliament press gallery doing economics for The Age, and then 20 years with Business Review Weekly magazine.

I had 55 years of perfect health and after retirement from paid work in 2001 I loved playing old guys' tennis at Essendon with a lovely bunch of blokes. I thought I got a back strain and for nearly a year was trying to fix it, until finally they discovered that myeloma, a blood cancer, was busily chewing up my backbone. So that was a huge change in my retirement life, and amazingly I've enjoyed a complete recovery and the specialist has just now told me to go away for eight months and stop bothering her. My recovery is so good that doctors are quite mystified by it. I can tell a strange story. One of my schoolmates became a Mormon and went to Utah with a Mormon fiancé and is now a US citizen there. He rang me from Salt Lake City when he heard I was seriously ill, and said, Tony, will you do me a favor? I said sure. He said, I want you to get a special blessing from our senior Mormon people in Melbourne. So, two nice guys came around and one of them put his hand on my head. I actually felt a sort of electric tingle. So maybe that blessing caused my amazing recovery.

While doing journalism in my career as a day job, I've written or co-written a few books, a rather weird mix of topics. The first involved Aboriginal song-poetry of the Pilbara, done with a German linguist who could speak four dialects of the Kimberleys. Then I edited a handbook for the Australian government to hand out to potential foreign investors, and I did a manual for practicing accountants. In 2001 I took half a year off work to do a study of a global trend that was sweeping small businesses, bundling together say, 50 or 200 skylight businesses or frock retailers, and floating the group on the Stock Exchange.

Keith Windschuttle runs the Quadrant Magazine and Blog, and I write for both and sometimes also for the Australian edition of the UK Spectator weekly magazine. In the past ten years I've just ticked over my 400th published essay, I write them at the rate of about three a month. When I write a good essay it might get picked up and re-published in New York or London, and locally used by political writers like Andrew Bolt or Cory Bernardi. They've interviewed me on their TV shows three times in the past month, mainly about controversial school curriculums. Each essay involves a ton of research, mostly on the internet although I do sometimes put calls through to the ABC and state and federal departments to clarify various questions. My essays are generally more than 2000 words, compared with a newspaper feature that is seldom more than 1000 words. My pieces are long because I always include the evidence that makes my case, rather than just putting out opinions.

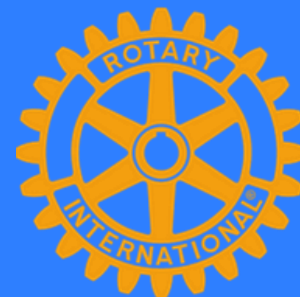
As I mentioned when I was inducted, I've gathered up selections of these essays and put them into four books in the past five years, all published by Queensland based Connor Court. It's a small publisher and the worst aspect is trying to proofread each book of 70,000 words to get all the typos fixed. It's a nightmare because often you just don't see a typo that's staring you in the face. Someone's advised reading each line backwards starting at the last page of the book, so your brain doesn't play tricks on you.



Next Keilor East Rotary Meeting - Monday 11th September via Zoom 6.45pm - 8.00pm

Meeting ID : 514 079 0305 Password RCKE2020

Guest Speaker



Keilor East Rotary Presents

Claire Griffin


Monday 11th October 2021

Human Trafficking & Slavery Today

Via Zoom
Meeting ID 514 079 0305
Password RCKE2020
6.45 Meeting Starts
7.00 Claire's Presentation



Claire Griffin
ACRATH



Keilor East Rotary Welcomes

District Governor Dale Hoy

Monday 18th October 2021

Official Club Visit

Via Zoom
Meeting ID 514 079 0305
Password RCKE2020
6.30pm - Chat 6.45 -
Meeting starts
7.00 Dale's Presentation



District Governor
Dale Hoy
Rotary District 9800



When Covid Restrictions allow we meet at Keilor East RSL every Monday. We arrive from 6.00pm and order our meals by 6.30. Our Guest Speaker is introduced at 7.00pm.



We welcome your suggestions for future Guest Speakers. Email Program Director [Annie Webb.](mailto:Annie.Webb@keiloreastrotary.org.au)

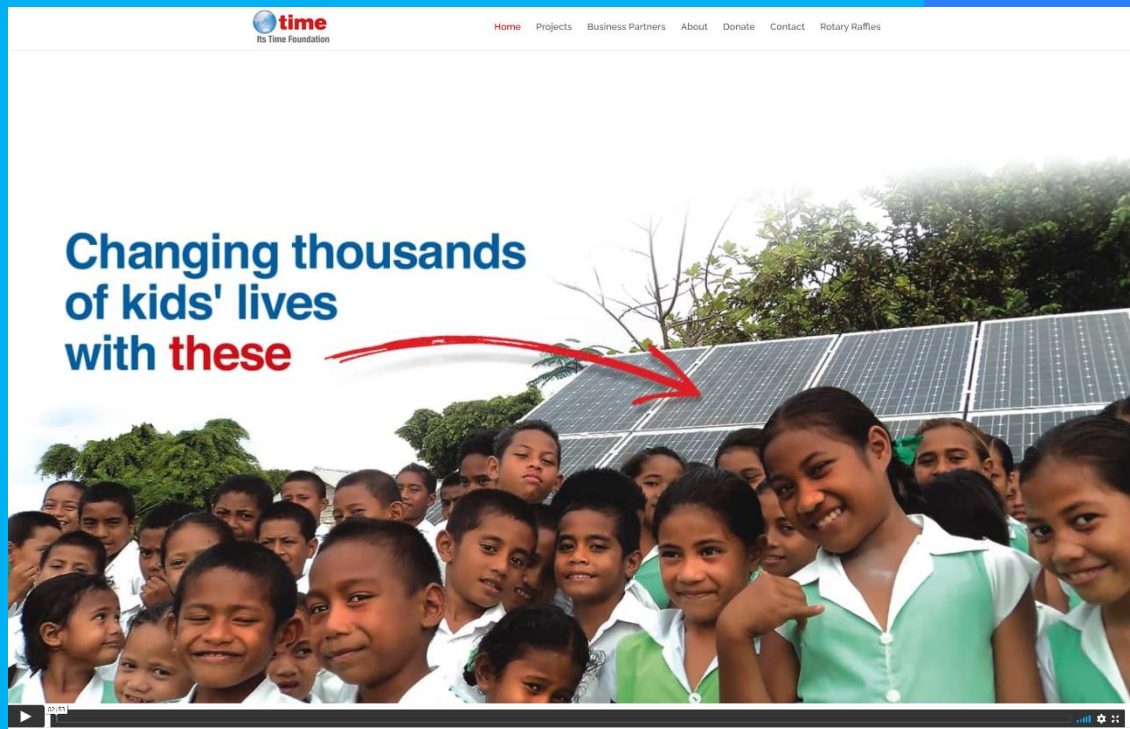
UPCOMING EVENTS

Our Club President Changeover has been pushed forward **again** and will now be held on Monday 29th November at the Starlight Room, Taylors Lakes Hotel (Covid Restrictions permitting). Dress - Smart Casual. Please advise any special dietary requirements when you are making your booking.

**Same
Information -
- New Flyer**



UPCOMING EVENTS



Coming Soon – A Raffle which will raise money for our Club in a Covid Safe way while helping the environment and students in the Pacific region. For more information [Click](#) on the picture above.

| PROGRAM SCHEDULE - Updated 21st September 2021 Annie Webb Organiser | | | | |
|---------------------------------------------------------------------|------|--------------------------------------------------------------------|--------------------------|--------------------|
| NOTE - ALL EVENTS ARE COVID PENDING - ALL DATES TBC | | | | |
| Date | Day | Speaker / Event Title | Date of Notification | Organiser |
| MEMBERSHIP & NEW CLUB MONTH | | | | |
| BASIC EDUCATION & LITERACY MONTH | | | | |
| 21-Sep-21 | Tues | BOARD MEETING 8pm | (E 12/7/) | Yvonne |
| 27-Sep-21 | Mond | VOCATIONAL NIGHT -NIEN DINH (& Richard Mason -TBC) | (Tex 18/9)E 20/9 | Annie /Yvonne |
| COMMUNITY ECONOMIC DEVELOPMENT MONTH | | | | |
| 3-Oct-21 | Sund | CLOCKS FORWARD AT 2AM (DAYLIGHT SAVING) | | |
| 4-Oct-21 | Mond | NAME BEHIND THE BADGE - TONY THOMAS / HAT DAY (MENTAL HEALTH) | (tex & E 21/9) | Annie (20/9 YO) |
| 11-Oct-21 | Mond | HUMAN TRAFFICKING - CLAIRE GRIFFIN | (17/7) | Annie |
| 18-Oct-21 | Mond | DISTRICT GOVERNOR'S VISIT (Partner's Night) | (ph 22/6 / 3/8) | Yvonne |
| 19-Oct-21 | Tues | BOARD MEETING | | Yvonne |
| 25-Oct-21 | Mond | GREENFLEET - Planting Trees and Koala Conservation | TBC | |
| 27-Oct-21 | Wed | DAYS FOR GIRLS Sew In Day | | Marianne |
| FOUNDATION MONTH | | | | |
| 1-Nov-21 | Mond | CUP EVE PROGRESSIVE DINNER via Zoom | | Ginny |
| 2-Nov-21 | Tues | MELBOURNE CUP | | |
| 6-Nov-21 | Sat | Bunnings BBQ - Taylors Lakes -TBC | (Ph 24/6 BR) (E 23/7 GM) | Barb Rafter/Gerard |
| 8-Nov-21 | Mond | | | |
| 15-Nov-21 | Mond | Foundation Presentation - Murray Verso | (E 3/8) | Annie/John R |
| 16-Nov-21 | Tues | BOARD MEETING | (E 12/7/) | Yvonne |
| 22-Nov-21 | Mond | KEILOR RSL WELFARE - JOHN JOHNSON - TBC / AGM | (Ph 22/7 YO)PH 3/9) | Annie |
| 24-Nov-21 | Wed | DAYS FOR GIRLS Sew In Day | | Marianne |
| 29-Nov-21 | Mond | PRESIDENTIAL CHANGEOVER - & 5 Presentations at TAYLORS LAKES HOTEL | (E 20/8) (ph 20/9) | Yvonne |
| PREVENTION DISEASE & PREVENTION MONTH | | | | |
| 5-Dec-21 | Sund | Bunnings BBQ - Taylors Lakes -TBC | (Ph 24/6 BR (E 23/7 GM) | Barb Rafter/Gerard |

Club Birthdays and Anniversaries

Birthdays

October 8: Lloyd Lancaster
October 10: Marianne Potgieter
October 14: Tina Ballos
October 15: Ian Wright
October 18: Dawn Watson
October 22: David Dippie



Wedding Anniversaries

October 3: Howe and Lyn Tan
October 20: Barbara and John Rafter



Rotary Anniversaries

October 15: Chris Rundell 2012
October 21: Minh Nguyen 2002
October 26: Alex Billson 2015



MEMBER NEWS

Happy 80th Birthday to our dear
“Care Bear” Marianne Potgieter



A message from Marianne: - Marianne told me that she felt blessed and humbled by the flowers, cards, emails, gifts phone calls and attention she received for her Lockdown Birthday. She is extremely grateful.

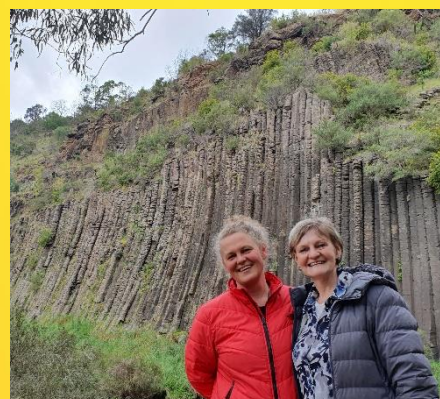
Thank you for all your caring for us Marianne. Very best wishes to you for a wonderful Birthday celebration on Sunday 10th October from all your friends at Keilor East Rotary.



Annie's granddaughter Abigail supported Geelong Rotary Club's BBQ.

THANK YOU!

Lois & Bruce Cameron wish to pass their grateful thanks to all Members for their cards, E-mails, Flowers and kind thoughts wishing them speedy recovery during their recent hospitalisation and on the unfortunate passing of their son-in-law, Robert Loft.



Annie Webb and her daughter visited Organ Pipes.